



# SOFTWARE TEST PROFESSIONALS CONFERENCE SPRING 2012

## SPONSORSHIP OPPORTUNITIES

### STP 2012 Gold Sponsorship Packages – \$6,500.00

These high-visibility sponsorships are designed to provide lead-generation, branding and promotion to the STP Spring 2012 audience straight through the conference and beyond. Limited to five sponsors.

**This sponsorship includes:**

- One (1) Session Presentation: Sponsor shall have a 30 minute presentation in the Techs and Trends conference track.
- One (1) Pre-Show Podcast Interview with sponsor that will be posted on the conference website.
- Two (2) Full Conference Passes
- Sponsor Listing in Pre-Show Eblast to Attendees
- Description on Sponsorship Page of Website
- Cycling Logo on Event Home Page
- A 6 foot draped table at Welcome Reception on Tuesday, March 27 from 5:30pm – 7:00pm. Includes a 22x28" sign.
- Collateral Bag Insert
- Prize Giveaway Opportunity
- One full page, full color ad in the ST&QA Digital Magazine (50,000 base distribution)
- Post-Show Attendee List with full contact information
- Sponsor-Led Topic/Discussion at Breakfast Roundtable

### STP 2012 Silver Sponsorship Packages – \$3,000.00

These high-visibility sponsorships are designed to provide lead-generation, branding and promotion to the STP Spring 2012 audience straight through the conference and beyond. Limited to five sponsors.

**This sponsorship includes:**

- One (1) Pre-Show Podcast Interview with sponsor that will be posted on the conference website.
- One (1) Full Conference Pass
- Sponsor Listing in Pre-Show Eblast to Attendees
- Description on Sponsorship Page of Website
- Cycling Logo on Event Home Page
- Sponsor-Led Topic/Discussion at Breakfast Roundtable
- A 6 foot draped table at Welcome Reception on Tuesday, March 27 from 5:30pm – 7:00pm. Includes a 22x28" sign.
- Collateral Bag Insert
- Prize Giveaway Opportunity
- One full page, full color ad in the ST&QA Digital Magazine (50,000 base distribution)

For more information contact Fiona Henderson at [fhenderson@redwoodco.com](mailto:fhenderson@redwoodco.com) or 719.476.0771

THE LEADING CONFERENCE ON SOFTWARE TESTING

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