

THE GLOBAL LEADER IN REAL-WORLD TESTING AND DIGITAL QUALITY

“ The variety of testing, the quality of people, and the intuitive Applause platform all seamlessly come together to offer valuable insights.”

Sanjay Vidyadhar, QA and Dev Manager, Petco

WHO WE ARE

For over a decade, Applause has helped industry leaders across every vertical, including 45% of Fortune 100 companies, deliver high-quality digital experiences that customers demand. Applause takes your software into the real world and tests with real people on real devices, providing the coverage and customer insights you need to continually release with confidence.

OUR APPROACH

Harnessing the power of the world's largest community of vetted digital professionals, Applause creates custom testing teams, that represent your target customers, to test your software on any device/ OS combination around the globe. Our fully-managed suite of testing and feedback solutions integrates seamlessly with your agile teams and workflows to maximize value while minimizing noise. You'll receive actionable real-time feedback and recommendations to improve your digital experience for every customer.

PROVEN RESULTS

Applause augments your team's efforts and provides clear and impactful results. Our clients have seen substantial benefits, including:

- 150% increase in number of releases per year
- 200% increase in capacity of internal team
- 50% reduction in defects released to customers

Results are from research performed by Hobson & Company based on real client examples

APPLAUSE^o

Applause assembles custom teams of 100% vetted digital experience professionals anywhere in the world to test every relevant device/OS combination.

To learn more about our services, visit: www.applause.com

LEADING BRANDS RELY ON APPLAUSE

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slack

FOX



Uber